



January 4-7, 2011, The Grand Hyatt Kauai Resort & Spa, Koloa, Kauai, Hawaii.

Track: Decision Technology, Mobile Technologies and Service Science

Minitrack: Advanced Analytics for Managerial Decision Support

This minitrack focuses on information systems and decision support aspects of advanced analytics with main emphasis on data, text and Web mining methods and applications.

A representative list of general topic areas covered in this minitrack (which is not meant to be complete or comprehensive) is given below.

- New methods and algorithms of data/text/Web mining
- New methodologies of conducting data/text/Web mining
- Ethical and privacy issues in data/text/Web mining
- Novel applications of data/text/Web mining for better decision making
- Data pre-processing related aspect of data/text/Web mining, such as data characterization, data cleaning, data integration, data sampling, data reduction, and data visualization.

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