



January 4-7, 2011, The Grand Hyatt Kauai Resort & Spa, Koloa, Kauai, Hawaii.

## **Track: Knowledge Systems**

### **Minitrack: KM in a Changing Society: Using Knowledge to Impact Societies**

Knowledge management is having an impact on society. KM is being used to mitigate retiring work forces, create sustainable rural villages, help populations spread ideas and knowledge. Increased collaboration and linkages to knowledge are making large and small organizations more successful and are helping their work force have a better quality of life. This can also be very disruptive for societies as it may very well change the fundamental way people interact with governments, organizations, and others. We are seeing that there are generational, cultural, and gender differences in how people use KM. There is also the distinct possibility that KM via new social media may increase the digital divide. This minitrack is looking for papers that explore the way KM is changing the world and the way people interact within it.

Possible topics include, but are not limited to:

- Using KM to increase citizen participation in government and society;
- Using KM to create citizen driven change in society or government;
- Using knowledge to change societies;
- Creating society wide Knowledge Systems;
- Improving living standards through KM and knowledge us;
- Knowledge loss risk management;
- Impact of immigration and cultural issues on KM initiatives
- Using KM to mitigate impacts of retirement and worker transience;
- Measuring risk of knowledge loss due to retiring or transient employees;
- Developing knowledge capture processes and technologies for retiring and transient workers;
- KM issues with retiring and transient workers and their impact on organizational governance and management processes;
- Developing KM Systems to mitigate risks of retiring, transient, and immigrating workers; and
- Valuation and knowledge utilization processes for (potential or actual) immigrant knowledge workers.

### **Minitrack Co-chairs**

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**Murray E. Jennex** is associate professor at San Diego State University, editor in chief of the International Journal of Knowledge Management, editor in chief of Idea Group Publishing's Knowledge Management book series, co-editor in chief of the International Journal of Information Systems for Crisis Response and Management, and president of the Foundation for Knowledge Management (LLC). He specializes in knowledge management, system analysis and design, IS security, e-commerce, and organizational effectiveness.. He is the author of over 100 journal articles, book chapters, and conference proceedings on knowledge management, end user computing, international information systems, organizational memory systems, ecommerce, security, and software outsourcing. He holds a BA in chemistry and physics from William Jewell College, an MBA and an MS in software engineering from National University, an MS in telecommunications management and a PhD in information systems from the Claremont Graduate University. Dr. Jennex is also a registered professional mechanical engineer in the state of California and a Certified Information Systems Security Professional (CISSP).

**Dianne P. Ford** is assistant professor at Memorial University of Newfoundland. She holds a PhD in Management Information Systems and Organizational Behavior from Queen's University, and an MBA (HR and Japanese business) and B. (Hons.) in Psychology from the University of Saskatchewan. Dr. Ford's research interests focus at areas that utilize her double major in MIS/OB and include: knowledge management, perceived value of knowledge, cross-cultural issues in management, engagement/disengagement, virtual workplace harassment, organizational culture, trust, interpersonal conflict, and contingent workers. She has published articles in *IEEE: Transactions in Engineering Management*, *Journal of Knowledge Management Research & Practice*, *International Journal of Knowledge Management*, has several chapters regarding MIS and KM issues, and has presented her research at various conferences including: Hawaii International Conference for Systems Sciences, Academy of Management, International Conference for Information Systems, Administrative Sciences Association of Canada and Canadian Psychological Association.

**2.5.10**