



January 4-7, 2011, The Grand Hyatt Kauai Resort & Spa, Koloa, Kauai, Hawaii.

Track: Knowledge Systems

Minitrack: KM Systems in a Multinational Context

As the global economy continues to unfold, the objective of this mini-track is to explore how knowledge management systems in particular can be applied and customized to facilitate knowledge flows and transfer in multinational contexts and in multinational corporations. Examples of barriers that can impede organizations from fully capitalizing upon their intellectual resources and thereby insure their competitiveness include: various issues such as 1) cross-cultural differences, 2) differing technological capabilities, 3) extensive differences in corporate policies and practices, 4) different legal and regulatory norms, 5) mere linguistic differences, 6) distinctive political practices, and 7) diverse understandings of KM approaches and concepts

In a knowledge and globalized economy, the need to take into consideration intercultural differences has become a priority for organizations to fully exploit and leverage their intellectual assets across borders. We believe that technology has an important enabling role to play in overcoming cross-national impediments through the astute use of KM systems.

Minitrack co-chairs

Vincent M. Ribiere (primary contact)

Institute for Knowledge and Innovation – South East Asia (IKI-SEA)

Graduate School – Bangkok University

Rama 4 Road – Klong Toey - Bangkok 10110 - Thailand

Tel: +668 65 51 51 11

Dept phone: +662 350-3500

Fax: +662 350-3668

Email: vince@vincentriberie.com

Aurilla Aurélie Bechina Arntzen

Buskerud College University , N-3603 Kongsberg, Norway

Tel: +47 92 490 497

Dept phone: + 4732 86 95 00

Fax: + 47 32 86 95 90

Email: Aurillaa@hihm.no

Francis D. (Doug) Tuggle

Argyros School of Business and Economics

Chapman University

One University Drive

Orange, CA 92866

Tel: 714-997-6537

Dept phone: 714-997-6707

Fax: 714-532-6081

Email: tuggle@chapman.edu

Vincent Ribière (PhD, D.Sc.) is assistant professor at Bangkok University and he is the Managing Director of the South Asian branch of the Institute for Knowledge and Innovation (IKI-SEA) of Thailand. Vincent teaches, conducts research and consults in the area of knowledge management and information systems.

Aurilla Aurélie Bechina Arntzen is professor at Buskerud College University. She serves as expert evaluator for the European Union. She is program committee member of several international knowledge management (KM) conferences. She is in the steering committee of KM Norway. She has published extensively in Knowledge Management.

Doug Tuggle is professor at Chapman University and Partner, Insight Consulting Partners, LLC. He serves on the Board of Trustees of the University of Creative Leadership and Entrepreneurship (www.viavinci.com). Formerly dean at Chapman, Rice University, and American University, Doug has published and consulted in knowledge management and strategic management.

2.5.10