



January 4-7, 2011, The Grand Hyatt Kauai Resort & Spa, Koloa, Kauai, Hawaii.

Track: Organizational Systems and Technology

Minitrack: Competitive Strategy, Economics, and IS

This minitrack covers issues, ideas and solutions at the crossroads of competitive strategy, economics, IS and e-commerce. We encourage authors to share interesting perspectives on topics that are of interest to the academic and practitioner communities, as well as to bring new perspectives on the past work that has appeared in this minitrack. We welcome work-in-progress that develops new theory in the context of case studies of emerging technologies, leading-edge organizations, and market and industry changes. To set an agenda for future research in this area, the co-chairs frequently invite senior policymakers and executives, whose firms and industries play a defining role with respect to IT and Internet technologies in the markets they serve. We give consideration to research submissions when author(s) include an industry partner in their presentation. We also welcome research that reflects a range of current research methods (e.g., models, econometrics, experiments, simulations, cases, frameworks).

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Thomas A. Weber is assistant professor of management science and engineering at Stanford University. His research is concerned with managerial decision-making and the economics of information. Weber received his doctorate from the Wharton School of the University of Pennsylvania, and previously worked as a senior consultant with the Boston Consulting Group. He holds engineering degrees from École Centrale Paris and Technical University Aachen, and received Master of Science degrees in Electrical Engineering and Computer Science as well as in Technology and Policy from the Massachusetts Institute of Technology.

Eric K. Clemons is professor at the Wharton School, University of Pennsylvania, with degrees from MIT and Cornell. He serves on the boards of JMIS and IJEC. His research specialties are IT and business strategy, financial markets, and strategic IT ventures. He has chaired minitracks annually at HICSS for more than twenty years.

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